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Welcome back, beautiful!

This is it! Now that you've got your framework, it's all about delivery!

Make sure that you review the video that goes along with this lesson. In the video, I give you an example of how to use this formula from start to finish.

And because you're AMAZING and have seen this through to the end, you'll have a chance to submit your story for feedback! Make sure you take advantage of that opportunity so you can nail your story!

And if you're interested in pursuing additional coaching, please don't hesitate to reach out! I have an amazing program, <u>Captivate Your Audience</u>, that I am confident you will love!

You're incredible and I am so happy that you've done the work and are seeing this through! Your story is your SUPERPOWER and the world needs to hear it.

Please remember that I believe in you 1000% and my goal is that you do too! If you need anything, please don't hesitate to reach out.

XO,

Allison Walsh

Founder, Allison Walsh Consulting



Helpful Reminders

- Sign up for updates on www.AllisonWalshConsulting.com. Make sure all emails from @AllisonWalshConsulting.com are on the "safe" list in your inbox.
- Follow @AllisonWalshConsulting on Instagram for daily motivation!
- Subscribe to <u>The She Believed She Could Podcast</u> on your favorite podcast platform. If you would like to be a guest, please apply on the AWC site!
- Schedule time to complete this lesson "distraction free".
 Immediately take action upon completion of each lesson while everything is fresh in your mind.
- If you run into challenges, or need additional assistance, email Info@AllisonWalshConsulting.com for help.
- If you are interested in personalized coaching or any of our programs, please email our Client Success Team at Info@AllisonWalshConsulting.com.

Storyfelling Challenge DAY 5 WORKBOOK

Your story is your superpower. Let's get to work!

In this lesson you will...

- Practice your delivery
- Submit your story for review!
- Check out the Captivate Your Audience Package!



Clear your beautiful mind...
Write down all of the things that are running through your mind at the moment so that you can completely focus on this exercise.

ALLISON WALSH

Storytelling Success Roadmap

Now that you've got a great framework, lean on it whenever you're about to speak or present!



- 02 PURPOSE
- 03 PROOF
- 04 PLAN



As you start practicing your story in totality, you'll likely need some transitionary phrases to help you move from each section with grace and ease.

Your goal should be to make this sound as natural as possible.

Below I've included a few examples:

"The reality is..." or "Studies show..." or "It's likely that..."(these are great lead ins to be able to deliver a stat or statement in the PURPOSE section)

"I've had the honor...", "I've had the opportunity to..." or "I've had experience..." (These are helpful transitioning to PROOF)

"As a result..." or "My goal is..." (Both work great to transition to the PLAN section)

What transitionary statements would work best for you? Write them below to move from statement to statement.



LET'S PULL IT ALL TOGETHER!

Congratulations! Record yourself sharing your entire story and give yourself an honest critique.

CHECKLIST FOR SUCCESS

Complete the lesson!
Practice saying your PASSION + PURPOSE + PROOF + PLAN statements out loud 5 times
Record yourself saying it and listen back to see if anything needs to change
Submit your story for feedback!
Check out the <u>Captivate Your Audience</u> Package! I would LOVE to work with you one-on-one!

You're amazing!



Hello, beautiful!

This has been a WONDERFUL journey and I hope you've learned helpful tips and tricks to make it easier for you to captivate your audience!

Please lean on this framework whenever you need it. Not only will it help the audience follow what you're saying, but it will also give you tremendous confidence and will help prevent you from getting lost in your thoughts.

Remember, your story is your SUPERPOWER and my goal for you is that you can captivate your audience at any time and any place!

Don't forget to submit your story for review! The next step for you is to find opportunities to hear it or places for you to share it.

Your story has the ability to change lives, and I would LOVE to help you amplify your microphone! Please check out the <u>Captivate Your Audience</u> package and reach out with any questions!

Let's get to work!

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Téstimonials

READ WHAT ALLISON'S CLIENTS ARE SAYING!

Allison's continued success has shown me and others what it means to be dedicated entirely to achieving one's goals. Allison's uplifting positive attitude and openness to innovative ideas only complements her unwavering sense of forward direction. I am a better person because of the positive impact that Allison has made on my life.

— Jillian Tapper

Allison is truly one-of-a-kind. She is a consummate professional. She is a boss babe, servant leader, and strategist. Everything she puts her mind to turns to gold. I am constantly learning and growing from her work ethic and example!

~ Michaela McLean

A special project I had been considering for years was just an idea until Allison's direction not only brought it to life but made it more relevant to the current business climate we currently find our world in. I trust Allison to get me past challenges and to remind me of the value of my ideas, my unique story, and what I believe is possible, which is the aspect that makes her priceless to me. With Allison on your team, ANYTHING you want to achieve is possible!

~Leila Sabet



ARE YOU READY TO MAKE 2021 YOUR BEST YEAR YET?

New mentorship programs and one-on-one coaching packages are now available!

"I'm on a mission to help women become the best versions of themselves and confidently go after opportunities they've only ever dreamed of. Let's get to work!" ~ Allison Walsh, JD